

28th Annual

WiN Global Conference



WiN
CANADA

POSITIVELY
CHARGED
FOR SUCCESS

Sponsorship Package

Proudly hosted by WiN Canada

WHO WE ARE / OUR CONFERENCE

Women in Nuclear Canada

WiN (Women in Nuclear) is a world-wide association of women working professionally in various fields of nuclear energy and radiation applications. WiN-Canada was formed in early 2004 and has been working to support the objectives of WiN-Global and emphasize and support the role that women can and do have in addressing the general public's concerns about nuclear energy and the application of radiation and nuclear technology. WiN-Canada also works to provide an opportunity for women to succeed in the industry through initiatives such as mentoring, networking, and personal development opportunities.

Women in Nuclear Global Conference

WiN Canada is honoured to host the 28th Annual WiN Global conference, which will be held from October 17-21, 2021 with the theme *Positively Charged for Success*. This is the first time in almost 15 years that the conference has been hosted by Canada. Due to the COVID-19 pandemic, WiN Canada made the decision to move the conference to a fully virtual one, which it plans will be a truly Global event.

The WiN Global conference provides a unique opportunity to showcase your company to a diverse group of over 700 women in the worldwide nuclear industry by partnering with WiN Canada as a sponsor.

Previous attendees at WiN Global conference have come from all over the world – from Bangladesh and Brazil to China and the United Kingdom. We expect to attract women from over 30 countries to this conference, in addition to the traditional Canadian audience of the WiN Canada conference, including both current and future decision makers in the global nuclear industry.

We are excited to present the opportunities to partner with us to showcase Canada's nuclear industry to the world.

**For more information, contact Jessica Symons via email
at jessicas@redstoneagency.ca**

SPONSORSHIP OPPORTUNITIES

Uranium

4 opportunities available

\$25,000

Benefits of this sponsorship include:

- Public thank you and recognition during the welcome and closing remarks.
- Opportunity to address delegates (3 minutes during opening remarks)
- Corporate logo in prime location on the Virtual Conference lobby
- Corporate logo on Virtual Conference login page
- Corporate logo recognition on rotating banner ad in prime location on Virtual Conference platform
- Sponsor identity on profile of all company representatives
- Logo exposure and company link on WiN Canada website
- Ability to provide organization promotional video, to be played on main stage during program.
- Logo recognition on the post event email, thanking delegates for attending the Virtual Conference.
- Logo recognition on the post event survey, which every delegate is invited to complete.
- Opportunity to provide two (2) giveaways to be used as prizes
- One (1) Exhibit Booth (including lead retrieval and live video capabilities) in prime location of exhibitor listing
- Two (2) branded push notifications, each day
- Six (6) stand-alone posts on WiN social media accounts, announcing the Uranium Sponsor.
- Two (2) Hosted WiN Webinars within the calendar year
- One (1) stand-alone email sent to Conference attendees in advance of the Virtual Conference.
- Ability to add one (1) question to the post event survey.
- Five (5) complimentary registrations
- Customized post-event report
- Title Sponsor of the Opening Reception.

Gold

5 opportunities available

\$20,000

Benefits of this sponsorship include:

- Public thank you and recognition during the welcome and closing remarks.
- Corporate logo in prime location on the Virtual Conference lobby
- Corporate logo on Virtual Conference login page
- Corporate logo recognition on rotating banner ad in prime location on Virtual Conference platform
- Sponsor identity on profile of all company representatives
- Logo exposure and company link on WiN Canada website
- Logo recognition on the post event email, thanking delegates for attending the conference.
- Opportunity to provide two (2) giveaways to be used as prizes
- One (1) Exhibit Booth (including lead retrieval and live video capabilities) in prime location of exhibitor listing
- One (1) branded push notification, each day
- Four (4) stand-alone posts on WiN social media accounts, announcing the Gold Sponsor.
- Four (4) complimentary registrations
- Customized post-event report

Sponsorship Opportunities

Silver

7 opportunities available

\$18,000

Benefits of this sponsorship include:

- Public thank you and recognition during the welcome and closing remarks.
- Corporate logo in prime location on the Virtual Conference lobby.
- Corporate logo recognition on rotating banner ad in prime location on Virtual Conference platform.
- Sponsor identity on profile of all company representatives.
- Logo exposure and company link on WiN Canada website.
- Logo recognition on the post event email, thanking delegates for attending the conference.
- Opportunity to provide two (2) giveaways to be used as a prize
- One (1) Exhibit Booth (including lead retrieval and live video capabilities) in prime location of exhibitor listing
- Two (2) stand-alone posts on WiN social media accounts, announcing the Silver Sponsor.
- Two (2) complimentary registrations
- Customized post-event report

Bronze

5 opportunities available

\$15,000

Benefits of this sponsorship include:

- Public thank you and recognition during the welcome and closing remarks.
- Corporate logo on Virtual Conference login page
- Sponsor identity on profile of all company representatives
- Logo exposure and company link on WiN Canada website
- Logo recognition on the post event email, thanking delegates for attending the Virtual Conference.
- Opportunity to provide one (1) giveaway to be used as a prize
- One (1) Exhibit Booth (including lead retrieval and live video capabilities) in prime location of exhibitor listing
- One (1) stand-alone posts on WiN social media accounts, announcing the Bronze Sponsor.
- One (1) complimentary registration
- Customized post-event report

Lunch Break

4 opportunities available

\$10,000

Benefits of this sponsorship include:

- Public thank you and recognition during the welcome and closing remarks.
- Corporate logo on Virtual Conference log-in page
- Logo exposure and company link on WiN Canada website
- Corporate logo in Virtual Conference lobby before lunch
- Ability to provide promotional video to be played on main stage during Lunch Break
- Logo recognition as Lunch Sponsor on all Conference Marketing
- Opportunity to provide virtual gift card/coupon code to attendees to purchase their own lunch
- One (1) stand-alone posts on WiN social media accounts, announcing the Lunch Sponsor
- Customized post-event report
- Logo recognition on Main Screen during Lunch Break.

Sponsorship Opportunities

Plenary Session

4 opportunities available

\$7,000

Benefits of this sponsorship include:

- Title Sponsor of a Plenary Session on a day of your choosing
- Opportunity to introduce Plenary Speaker(s)
- Corporate logo on Virtual Conference login page
- Logo and company link on WiN Canada website
- Logo recognition as Partner on all Conference Marketing
- Logo recognition on main screen during Plenary Session
- Customized post-event report

Coffee Break

4 opportunities available

\$5,000

Benefits of this sponsorship include:

- Title Sponsor of a Coffee Breaks on Monday, Tuesday, Wednesday or Thursday
- Corporate logo on Virtual Conference login page
- Logo and company link on WiN Canada website
- Logo recognition as Partner on all Conference Marketing
- Ability to provide promotional video to be played on main stage during Coffee Break.
- Logo recognition on main screen during Coffee Break

Virtual Networking

4 opportunities available

\$5,000

Benefits of this sponsorship include:

- Title Sponsor of a Virtual Networking on a day of your choosing
- Ability to choose a Networking Room Discussion topic
- Ability to welcome attendees to the Virtual Networking Room Discussion
- Corporate logo on Virtual Conference login page
- Logo and company link on WiN Canada website
- Logo recognition as Partner on all Conference Marketing
- Logo recognition on main screen during Virtual Networking
- Customized post-event report

Sponsorship Opportunities

Registration

1 opportunity available

\$5,000

Benefits of this sponsorship include:

- Title Sponsor of Registration
- Logo exposure on registration confirmation emails
- Ability to add one (1) question to the Virtual Conference registration form
- Pre-conference logo placement on online registration platform
- Logo and company link on WiN Canada website
- Logo recognition as Partner on all Conference Marketing
- Customized post-event report

Wellness

4 opportunities available

\$5,000

Throughout the conference, there will be wellness moments such as yoga, fitness classes, book club, and more

Benefits of this sponsorship include:

- Opportunity to work with WiN Canada to determine and source fitness activity.
- Logo exposure, branding and mention from host during wellness moment.
- Corporate logo on Virtual Conference login page.
- Logo and company link on WiN Canada website.
- Logo recognition as Partner on all Conference Marketing

Delegates from Developing Countries

\$5,000

Benefits of this sponsorship include:

- Public thank you and recognition during the welcome and closing remarks.
- Corporate logo on Virtual Conference log-in page
- Logo and company link on WiN Canada website
- Logo recognition as Partner on all Conference Marketing

Sponsorship Opportunities

Gamification

1 opportunity available

\$2,000

Benefits of this sponsorship include:

- Title Sponsor of the Gamification competition
- Ability to create custom entries for three (3) gamification entries
- Corporate logo on Virtual Conference login page
- Logo and company link on WiN Canada website
- Logo recognition as Partner on all Conference Marketing

Exhibitor booth

\$2,000

Benefits of this sponsorship include:

- One (1) Virtual Booth sorted alphabetically on the Virtual Event Platform including exhibitor portal for uploading files and keeping track of action items, website and social media links.
- Corporate logo on Virtual Conference login page
- Logo exposure and company link on WiN Canada website
- Logo recognition as Partner on all Conference Marketing
- Live Video chat & Lead Retrieval

Breakout session

\$2,000

Benefits of this sponsorship include:

- Public thank you and recognition by session moderator at the beginning of the session
- Logo exposure on Breakout Session listing, of your choosing
- Corporate logo on Virtual Conference login page
- Logo exposure and company link on WiN Canada website
- Logo recognition as Partner on all Conference Marketing

Conference Partner

\$1,500

Benefits of this sponsorship include:

- Corporate logo on Virtual Conference log-in page
- Logo exposure and company link on WiN Canada website
- Logo recognition as Partner on all Conference Marketing

28th Annual

WiN Global Conference



POSITIVELY
CHARGE
FOR SUCCESS

Connect with us:

www.canada.womeninnuclear.org

