



Sponsorship Package

Proudly hosted by WiN Canada

WHO WE ARE / OUR CONFERENCE

Women in Nuclear Canada

WiN (Women in Nuclear) is a world-wide association of women working professionally in various fields of nuclear energy and radiation applications. WiN-Canada was formed in early 2004 and has been working to support the objectives of WiN-Global and emphasize and support the role that women can and do have in addressing the general public's concerns about nuclear energy and the application of radiation and nuclear technology. WiN-Canada also works to provide an opportunity for women to succeed in the industry through initiatives such as mentoring, networking, and personal development opportunities.

Women in Nuclear Annual Conference

Women in Nuclear is looking forward to connecting in-person once again, at this year's conference. Splitting Atoms & Breaking Barriers was chosen as the theme for this year's conference because we felt it spoke to how our membership is reaching new heights in the nuclear industry, as well as how the Canadian nuclear industry is evolving in terms of advancement in technology, such as small modular reactors.

We are so excited to get our WINners from across the country together again, our conference It's an opportunity for networking, professional development, exchanging ideas, technical tours and learning about advancements Canada is making in the nuclear industry both domestically and internationally. WiN Canada is excited to welcome our members to highlight the valuable contribution women make to the nuclear industry in Canada. and hope you'll join us!

For more information, contact Jessica Symons via email at jessicas@redstoneagency.com

SPONSORSHIP OPPORTUNITIES

Uranium

4 opportunities available

\$25,000

Benefits of this sponsorship include:

- Public thank you and recognition during the welcome and closing remarks.
- Opportunity to address delegates (3 minutes during opening remarks)
- Corporate logo in prime location on the Conference lobby
- Corporate logo on Conference login page
- Sponsor identity on profile of all company representatives
- Logo exposure and company link on WiN Canada website
- Ability to provide organization promotional video, to be played on main stage during program.
- Logo recognition on the post event email, thanking delegates for attending the Conference.
- Logo recognition on the post event survey, which every delegate is invited to complete.
- Opportunity to provide two (2) giveaways to be used as prizes
- One (1) in-person 10x10 exhibit booth with table and 2 chairs
- Two (2) branded push notifications, each day
- Six (6) stand-alone posts on WiN social media accounts, announcing the Uranium Sponsor.
- Two (2) Hosted WiN Webinars within the calendar year
- One (1) stand-alone email sent to Conference attendees in advance of the Conference.
- Ability to add one (1) question to the postevent survey.
- Eight (8) complimentary registrations
- Title Sponsor of the Opening Reception.

Gold

4 opportunities available

\$20,000

Benefits of this sponsorship include:

- Public thank you and recognition during the welcome and closing remarks.
- Corporate logo in prime location on the Conference lobby
- Corporate logo on Conference login page
- Sponsor identity on profile of all company representatives
- Logo exposure and company link on WiN Canada website
- Logo recognition on the post event email, thanking delegates for attending the conference.
- Opportunity to provide two (2) giveaways to be used as prizes
- One (1) in-person 10x10 exhibit booth with table and 2 chairs
- One (1) branded push notification, each day
- Four (4) stand-alone posts on WiN social media accounts, announcing the Gold Sponsor.
- Six (6) complimentary registrations

Sponsorship Opportunities

Silver

4 opportunities available

\$18,000

Benefits of this sponsorship include:

- Public thank you and recognition during the welcome and closing remarks.
- Corporate logo in prime location on the Conference lobby.
- Sponsor identity on profile of all company representatives.
- Logo exposure and company link on WiN Canada website.
- Logo recognition on the post event email, thanking delegates for attending the conference.
- Opportunity to provide two (2) giveaways to be used as a prize
- One (1) in-person 10x10 exhibit booth with table and 2 chairs
- Two (2) stand-alone posts on WiN social media accounts, announcing the Silver Sponsor.
- Four (4) complimentary registrations

Bronze

4 opportunities available

\$15,000

Benefits of this sponsorship include:

- Public thank you and recognition during the welcome and closing remarks.
- Corporate logo on Conference login page
- Sponsor identity on profile of all company representatives
- Logo exposure and company link on WiN Canada website
- Logo recognition on the post event email, thanking delegates for attending the Conference.
- Opportunity to provide one (1) giveaway to be used as a prize
- One (1) in-person 10x10 exhibit booth with table and 2 chairs
- One (1) stand-alone posts on WiN social media accounts, announcing the Bronze Sponsor.
- Two (2) complimentary registration

Awards & Scholarships Gala

1 opportunity available

\$15,000

Benefits of this sponsorship include:

- Public thank you from podium
- Corporate logo on overhead screens and all promo materials (e.g., website, final program, on site)
- Social media thanks
- Opportunity to welcome attendees and introduce the Awards and Scholarships Gala presenter

Sponsorship Opportunities

Conference Un-Gala

1 opportunity available

\$15,000

Benefits of this sponsorship include:

- Public thank you from podium
- Corporate logo on overhead screens and all promo materials (e.g., website, final program, on site)
- Social media thanks
- Opportunity to welcome attendees

Opening Reception

1 opportunity available

\$15,000

Benefits of this sponsorship include:

- Public thank you from podium
- Corporate logo on overhead screens and all promo materials (e.g., website, final program, on site)
- Social media thanks
- Opportunity to welcome attendees and introduce opening reception speaker

Breakfast

2 opportunities available

\$10,000

Benefits of this sponsorship include:

- Public thank you from podium.
- Corporate logo on Conference login page
- Logo exposure and company link on WiN Canada website
- Corporate logo in Conference lobby before breakfast
- Logo recognition as Breakfast Sponsor on all Conference Marketing
- Social media thanks
- Logo recognition on Main Screen during Breakfast

Sponsorship Opportunities

Lunch Break

\$10,000

2 opportunities available

Benefits of this sponsorship include:

- Public thank you from podium.
- Corporate logo on Conference login page
- Logo exposure and company link on WiN Canada website
- Corporate logo in Conference lobby before lunch
- Ability to provide promotional video to be played on main stage during Lunch Break
- Logo recognition as Lunch Sponsor on all Conference Marketing
- One (1) stand-alone posts on WiN social media accounts, announcing the Lunch Sponsor
- Logo recognition on Main Screen during Lunch Break

Keynote Sponsor

\$18,000

2 opportunities available

Benefits of this sponsorship include:

- Title Sponsor of a Keynote Session on a day of your choosing (as available)
- Opportunity to introduce Plenary Speaker(s)
- Corporate logo on Conference login page
- Logo and company link on WiN Canada website
- Logo recognition as Partner on all Conference Marketing
- Logo recognition on main screen during Plenary Session
- Opportunity to sit at reserved table with Keynote speaker

Coffee Break

\$7,000

4 opportunities available

Benefits of this sponsorship include:

- Title Sponsor of a Coffee Break on Monday or Tuesday
- Corporate logo on Conference login page
- Logo and company link on WiN Canada website
- Logo recognition as Partner on all Conference Marketing
- Ability to provide promotional video to be played on main stage during Coffee Break.
- Logo recognition on main screen during Coffee Break

Sponsorship Opportunities

Registration

1 opportunity available

\$8,000

Benefits of this sponsorship include:

- Title Sponsor of Registration
- Logo exposure on registration confirmation emails
- Ability to add one (1) question to the Conference registration form
- Pre-conference logo placement on online registration platform
- Logo and company link on WiN Canada website
- Logo recognition as Partner on all Conference Marketing
- Customized post-event report

Photobooth

2 opportunities available

\$5,500

Benefits of this sponsorship include:

- Public thank you from podium
- Corporate logo on Conference log-in page
- Logo and company link on WiN Canada website
- Logo recognition as Partner on all Conference Marketing

Phone Charging Station

1 opportunity available

\$5,000

Benefits of this sponsorship include:

- Title Sponsor of the Phone Charging Station
- Corporate logo on Conference login page
- Logo and company link on WiN Canada website
- Logo recognition as Partner on all Conference Marketing

Sponsorship Opportunities

Exhibitor Booth

\$3,000

Benefits of this sponsorship include:

- One (1) in-person 10x10 exhibit booth with table and 2 chairs.
- Corporate logo on Conference login page
- Logo exposure and company link on WiN Canada website
- Logo recognition as Partner on all Conference Marketing

Conference Partner

\$1,500

Benefits of this sponsorship include:

- Corporate logo on Conference log-in page
- Logo exposure and company link on WiN Canada website
- Logo recognition as Partner on all Conference Marketing



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www.canada.womeninnuclear.org

